

Accessible Experiences



XAI XOYI

ORGANIZERS



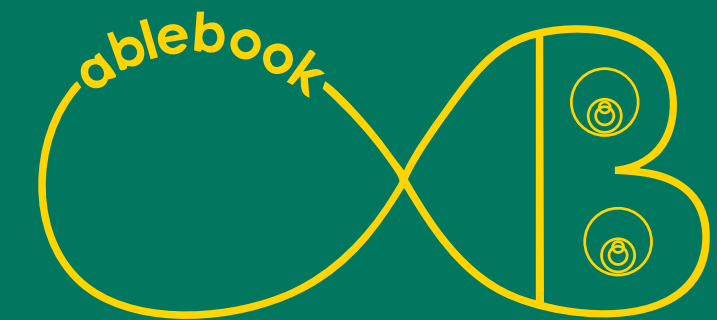
A diverse group of experienced and talented individuals with a strong passion for positive change.

Offering groundbreaking ideas by adopting a creative approach and applying the best thinking tools, to reduce disparities in the levels on development growth and quality of life.



YPARXO is the first initiative of its kind in Cyprus, dedicated to offering a comprehensive range of services including healthcare, education, sports, and professional training for individuals with disabilities. The center operates in a modern, professional setting equipped with state-of-the-art, innovative facilities.

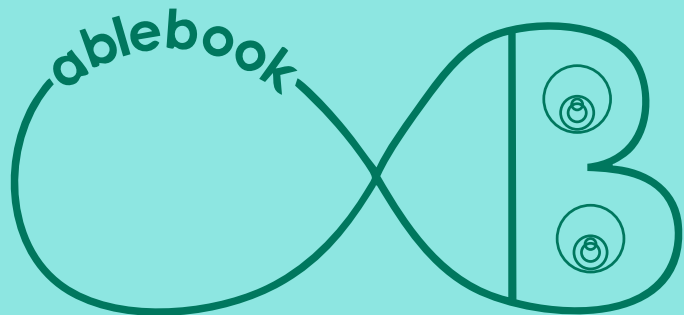
Its mission is to bring together a large team of trainers, therapists, and support staff, ensuring that every member can access the guidance and resources they need to grow, thrive, and reach their full potential.



Ablebook fosters inclusion, independence, and equal opportunity for all.

The application developed is designed to enhance the quality of life for individuals with disabilities and vulnerable groups. It promotes accessibility across all areas of life, empowering users to navigate their daily routines with greater ease and without barriers.

ORGANIZERS PARALLEL EVENTS



100 Workshops,
Conferences &
Social Events

100 Sport Events &
Rehabilitation Initiatives

150 Workshops,
Conferences &
Social Events

1500 Participants/
Attendees

3500 Participants/
Attendees

2000 Participants/
Attendees

300 Hours of Training

50 School Visits for
Raising Awareness
on Disabilities

500 Hours of Consultation and
Policy recommendation
on Accessibility

SUPPORTERS



Supported by



Media Sponsors



Hosted by





XAI XOYI

στα βουνά Vol.1

Fun, Educational, Inclusive

MISSION



Bringing together people of all abilities to connect, learn and break down barriers through:

Lifelong learning and exploration:

Activities to inspire curiosity and personal growth.

Inclusivity and accessibility:

Events designed to accommodate diverse needs, through accessible spaces.

Community and fun:

Interactive experiences that foster friendships and bonds.

**Adventure,
personal development
and beautiful moments
with new friends,
XAIXOUI is made for all.**



ACTIVITIES

**Group activities,
interactive workshops,
competitions & social events
designed to promote
understanding, empowerment
& unforgettable experiences.**

Creative workshops

Educational seminars

Nature-based activities

Social events

EXPERTISE OF ORGANIZERS



Since 2022, RESET has been organizing the Access For All Festival at Limassol's Old Port — the first festival in Cyprus dedicated to promoting inclusion for people with disabilities. In 2024, the festival succeeded in:

- Bringing together over 20 organizations specializing in support for people with disabilities (PwD)
- Reaching more than 2,000,000 people through traditional and online media
- Informing over 2,000 passersby about disability and accessibility issues

2025

EXPERTISE OF ORGANIZERS



2025

EXPERTISE OF ORGANIZERS



Awards

CSR Cyprus Awards 2023
Best Practice Award in CSR
and Sustainability practices

GENE Awards 2024
Global Education
Youth Award

2025

EXPERTISE OF ORGANIZERS



YPARXO proudly took part in the 2025 OPAP Limassol Marathon, championing the message that people with disabilities can cross the finish line — including in a 5km marathon event.

Their participation was a call for everyone to put an end to prejudice and support the concrete potential of each person with disabilities.

Over 50 people with disabilities participated in the event.

2025

EXPERTISE OF ORGANIZERS



2025



EXPERTISE OF ORGANIZERS



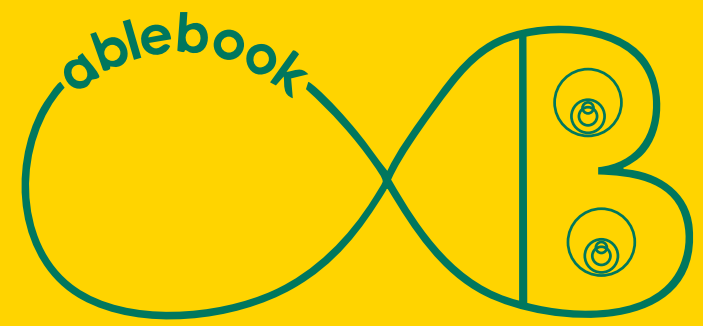
Awards

Frederick
1st Place Award
for Social Action

Marathon 2023
Award For Social
Contribution

Hackathon
Competition
Distinction

EXPERTISE OF ORGANIZERS



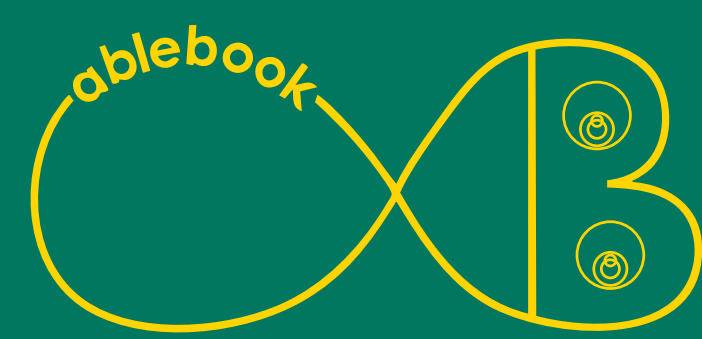
Ablebook has launched Cyprus' first inclusive accessibility platform, empowering people with disabilities to find accessible locations and services with ease. Through the mobile app, users can access verified information on venue accessibility—such as ramps, parking, and restrooms.

- 5,000+ users
- 200+ businesses sharing their accessibility data
- 10+ municipal partnerships

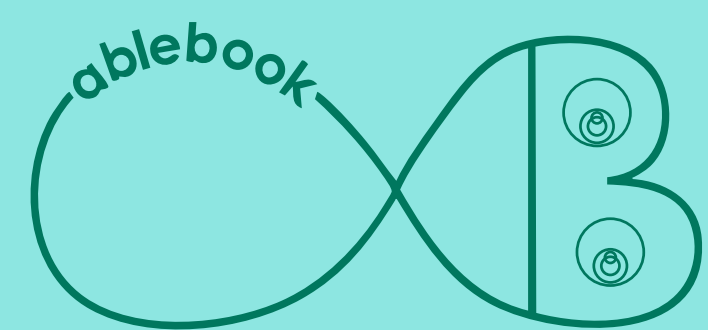
Our initiative has mapped entire city centers, driving awareness, promoting accessibility, and contributing to smart-city solutions across the island. Ablebook is actively shaping the future of inclusive tourism and urban design in Cyprus.

2025

EXPERTISE OF ORGANIZERS



EXPERTISE OF ORGANIZERS



Awards

EBE Award 2023
Social
Contribution

**OEB Innovation
Award 2023**
Social Innovation

Youth Award 2024
Elimination of
Social Discrimination



MEDIA SPONSORSHIP

Type	Quantity	Promotional Value
Articles - Social Sharing posts and stories - Promotion through Avant-Garde, Kerkida, Offsite	3	€4,500
Digital Billboards 3 Locations Stavrou-Nicosia, Limassol & Larnaka	1 Location 1 month	€1,300
Classic Banners Across the network	1,5M Impressions	€7,500
Takeovers - Avant-Garde, Kerkida, Offsite 3 Takeovers 1 Day	3	€4,800
Radio Spots 100 Spots Choice FM and KlikFM - Promotion 10 days prior to the event - Promotion through Choice FM and KlikFM Social Platforms (Posts and Stories)	100 Spots	€7,500
Social media promotion - Live stories during the event Promotion through Avant-Garde, Kerkida, Offsite	3	€300
Promotion across the network of all DT Media activities for this event	-	-
	Total Value	€25,900

2025



SPONSORSHIP PACKAGES / PRICING

Platinum
€5000.00
1 sponsor

Gold
€2000.00
3 sponsor

Silver
€1000.00
4 sponsor





OFFLINE & ONLINE ANALYSIS

Sponsor benefits: Prior	Platinum	Gold	Silver
Press Release at Avant-Garde, Kerkida, Offsite (naming & logo) <i>(Logo size varies according to the sponsor category)</i>	✓	✓	✓
Sponsors’ logo on 2 outdoor banners (4.0m x 1.0m) at Camp Side <i>(Logo size varies according to the sponsor category)</i>	✓	✓	
Digital billboards (DOOH) in Nicosia(Stavrou & Athalassas) for 1 month <i>(Logo size varies according to the sponsor category)</i>	✓	✓	
Teaser XAI XOYI Camp video (30 seconds / 1 month Promo) <i>(Logo size varies according to the sponsor category)</i>	✓	✓	✓
Sponsors’ logo on event announcement Social Media banner <i>(Logo size varies according to the sponsor category)</i>	✓	✓	✓
Special Tribute for Sponsors 2025 on social media <i>(Logo size varies according to the sponsor category)</i>	✓	✓	✓
Collaborative Social Media Stories through organizers’ & Media Sponsor social media channels <i>(Logo size varies according to the sponsor category)</i>	✓	✓	✓
Special Intro presence in Teaser XAI XOYI Camp 2025 video <i>(Logo size varies according to the sponsor category)</i>	✓		



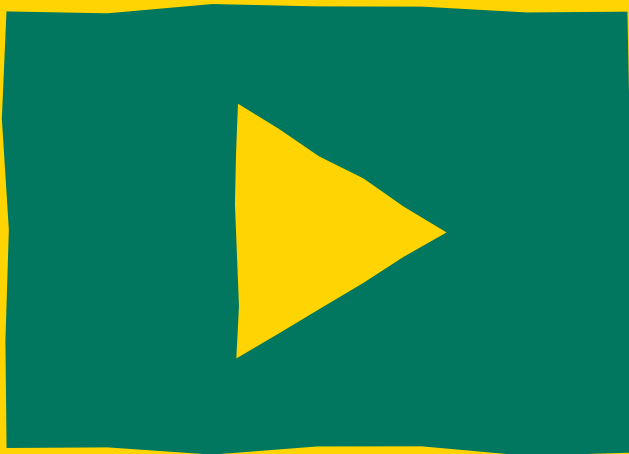
OFFLINE & ONLINE ANALYSIS

Sponsor benefits: During	Platinum	Gold	Silver
Physical presence/participation in Camp of 4 Staff Members <i>(eg: HR or CSR or Marketing Management Team)</i>	✓		
Providing the opportunity for the Platinum and Gold Sponsors to design and implement an activation during the Camp. If not feasible the organisers will give the name of the sponsor to an activation <i>(i.e. “The Coca-Cola 3on3 shooting competition on wheelchair for Public”)</i>	✓		
Sponsor’s logo on organizers and trainers t-shirts	✓		
ChoiceFM Live Link with 2 Radio producers during the 3rd Day of the Camp <i>(Naming and promoting the Sponsors)</i>	✓	✓	
Logo on all Camp's presentations and training material	✓	✓	
Video Interviews during the Camp for each sponsor <i>(*Duration varies according to the category)</i> - On location video interview during the Festival - Social Media post during the Camp (Promotion through FastForward and Avant-Garde) - Article after the Camp (Promotion through FastForward and Avant-Garde)	✓	✓	
Collaborative Social Media Stories through organisers’ & Media Sponsor social media channels	✓	✓	✓
Promotional Roll up banner <i>(provided by each sponsor)</i>	✓	✓	✓
Promotional Flags <i>(provided by each sponsor)</i>	✓	✓	✓

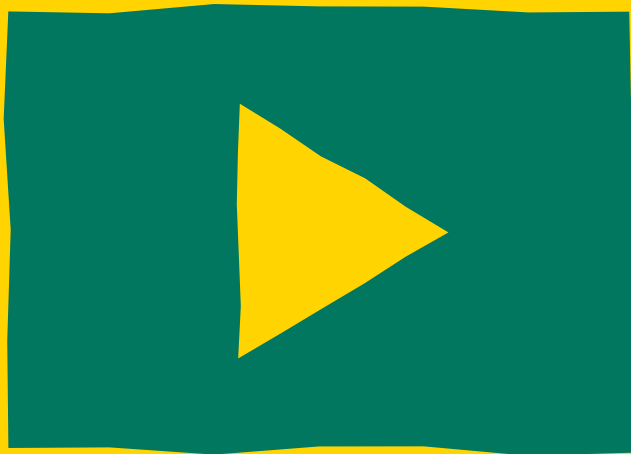


OFFFLINE & ONLINE ANALYSIS

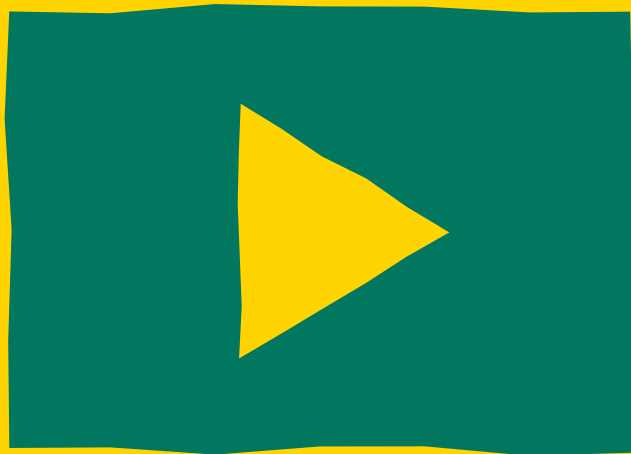
Sponsor benefits: After	Platinum	Gold	Silver
Press Release at Avant-Garde, Kerkida, Offsite (naming & logo) <i>(Logo size varies according to the sponsor category)</i>	✓	✓	✓
Post – event cinematography (naming & logo) <i>(Logo size varies according to the sponsor category)</i>	✓	✓	✓
Collaborative Social Media Stories through organisers’ & Media Sponsor social media channels	✓	✓	✓
Video Interviews during the Camp for each sponsor <i>(*Duration varies according to the category)</i> • On location video interview during the Festival • Social Media post during the Camp (Promotion through FastForward and Avant-Garde) • Article after the Camp (Promotion through FastForward and Avant-Garde)	✓	✓	
Additional promotion of the festival			
100 Radio Spots on Choice FM and KlikFM (10 days prior to the event)			
Promotion through Choice FM and KlikFM Social Platforms (Posts and Stories)			
Social media promotion - Live stories during the event (Avant-Garde, Kerkida, Offsite)			
Promotion in more than 700 Parallel events/games from the 3 organisations (Slide 4)			
Promotion across the network of all Digital Tree Media activities for this festival			



RESET



Yparxo



Ablebook

Thank you!

If you want to sponsor the **XAIXOYI Camp 2025** contact us at:

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We remain at your disposal for any further information or clarifications you may require.

